

Edward J. Kroger MD, JD, MBA

Helping healthcare leaders make better decisions where clinical mission, legal risk, and business reality collide.

PHYSICIAN · HEALTH LAWYER · HEALTHCARE EXECUTIVE · BUSINESS-SCHOOL PROFESSOR

SIGNATURE PROGRAMS

Healthcare Is a Business. Now What?

Healthcare is a profession, a public trust, and a business. How leaders reconcile mission, margin, quality, access, and workforce realities — and turn value into practical operating decisions.

The Business of Healthcare: Essential Lessons for Leaders

What physicians, nurses, administrators, and rising executives need to know about strategy, finance, law, quality, technology, and leadership to run healthcare organizations well. Drawn from his forthcoming book, *The Business of Healthcare*.

Executive Judgment in Healthcare

How leaders identify legal, policy, and ethical risk early, ask better questions of counsel and clinicians, and make defensible decisions when every available option carries risk.

Governing Under Pressure

What healthcare boards and senior executives must get right about mission, strategy, quality, financial stewardship, compliance, enterprise risk, CEO oversight, and the boundary between governance and management.

The Execution Gap: From Strategy to Results

Why operational improvement is not strategy, how leaders make consequential choices amid uncertainty, and how organizations translate direction into execution across professional silos.

Private Equity and the Medical Practice

How fund economics, leverage, EBITDA, governance, physician compensation, and exit timing shape the transaction — and what physicians should understand before they sign.

SPECIALTY SESSIONS & WORKSHOPS

Why Good Doctors Get Sued — and What Prevents It

How communication, documentation, follow-up, and system failures create malpractice exposure — and the practical habits that reduce it.

The Examined Leader: Mission, Values & Daily Practice

A structured personal inventory of strengths, emotional intelligence, mission, vision, and values — turning a philosophy of leadership into repeatable behavior.

Every program can be delivered as a keynote, workshop, retreat session, or multi-session academy.



ABOUT

Edward J. Kroger has spent his career where clinical, legal, and business decisions converge. He practiced health law for 30 years, including two decades leading Kroger Burrus Nelson, and serves as Chief Legal Officer of DePelchin Children's Center. He is Founding Director of the University of Houston's MS in Healthcare Leadership, co-founder of UH's Healthcare Business Institute, and teaches at Rice Business and the University of Miami.

SELECTED ENGAGEMENTS

Houston Methodist · DHR Health board retreat · Executive education at Rice Business, UH & the University of Miami

AUDIENCES

- Health system & hospital leadership
- Physician groups & medical staffs
- Boards & governance committees
- Healthcare associations & conferences
- Universities & executive education

FORMATS

- Board & C-suite retreats
- Physician leadership academies
- Executive education programs & cohorts
- Keynotes & endowed lectures
- Medical staff & grand rounds programs

CREDENTIALS

Author, *The Business of Healthcare* (forthcoming)

Author, *Texas Medical Malpractice Defense*
MD, UT Southwestern Medical School
JD, The University of Texas School of Law
MBA, Rice University

Texas Super Lawyers, Health Care (2008–2020, 2023–2025)